MOMENTUM IN THE MOUNTAINS

NOVEMBER 9-10, 2022

Mountain States

Promotional Toolkit

MSRGN Genetics Summit 2022: Momentum in the Mountains

Key links:

• Twitter: @GeneticMtnState

Facebook: <u>@mountainstatesgenetics.org</u>

• LinkedIn: @mountainstatesgenetics

• Website: mountainstatesgenetics.org/events/gs22/

Key dates:

• Virtual summit: November 9-10, 2022

Graphics:



MOMENTUM IN THE MOUNTAINS NOVEMBER 9-10, 2022

Mountain States
REGIONAL GENETICS NETWORK



MOMENTUM IN THE MOUNTAINS

NOVEMBER 9-10, 2022



MSRGN GENETICS SUMMIT 2022

MOMENTUM IN THE MOUNTAINS

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OUTREACH AND RESOURCES



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NEWBORN SCREENING AND TRANSITION TO ADULT MEDICAL SERVICES

Mountain States

MSRGN GENETICS SUMMIT 2022

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NOVEMBER 9-10, 2022



MEDICAL DIAGNOSIS AND RESEARCH



OUTREACH AND RESOURCES



UNDERSERVED POPULATIONS



NEWBORN SCREENING AND TRANSITION TO ADULT MEDICAL SERVICES



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NOVEMBER 9-10, 2022



Sample Email/Newsletter copy:

MSRGN Genetics Summit 2022: Momentum in the Mountains

November 9-10, 2022 | 9:30am - 2:30pm MT / 10:30am - 3:30pm CT

The Mountain States Regional Genetics Network Genetics Summit 2022: Momentum in the Mountains is a virtual summit to educate, engage, and connect families, providers, and public health professionals around contemporary topics in genetics. During the summit distinguished speakers will cover a variety of timely genetics topics including medical diagnosis, outreach, underserved populations, newborn screening, transition to adult medical services, and more!

Register now to participate in the summit at no cost!

Sample Facebook/LinkedIn posts:

Join Mountain States Regional Genetics Network November 9-10, 2022, for the MSRGN Genetics Summit 2022: Momentum in the Mountains, a virtual summit to educate, engage, and connect families, providers, and public health professionals around contemporary topics in genetics. During the summit distinguished speakers will cover a variety of timely genetics topics including medical diagnosis, outreach, underserved populations, newborn screening, transition to adult medical services, and more!

Register now to participate in the summit at no cost: bit.ly/3dA6cOy

Join Mountain States Regional Genetics Network November 9-10, 2022, for the MSRGN Genetics Summit 2022: Momentum in the Mountains, a virtual summit to educate, engage, and connect families, providers, and public health professionals around contemporary topics in genetics.

At the virtual summit, speakers will focus on:

- Medical Diagnosis & Research
- Outreach & Resources
- Underserved Populations
- Newborn Screening to Transition to Adult Medical Services

Register now to participate in the summit at no cost: bit.ly/3dA6cOy

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Sample Tweets:

Join <u>@GeneticMtnState</u> for the MSRGN Genetics Summit 2022: Momentum in the Mountains, a virtual summit to educate, engage, and connect families, providers, and public health professionals around contemporary topics in genetics. Register to participate at no cost: bit.ly/3dA6cOy

Register for the <u>@GeneticMtnState</u> summit to hear from distinguished speakers about a variety of timely genetics topics including medical diagnosis, outreach, underserved populations, newborn screening, transition to adult medical services, and more! bit.ly/3dA6cOy

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Speaker Specific Content

Sample Facebook/LinkedIn posts:

I'm excited to lead [Session Name] at the MSRGN Genetics Summit 2022: Momentum in the Mountains! Register at bit.ly/3dA6cOy to join me November 9-10, 2022, for the entire virtual summit.

I will be presenting on [Session Name] at the MSRGN Genetics Summit 2022: Momentum in the Mountains. Register at bit.ly/3dA6cOy to join me November 9-10, 2022, for the entire virtual summit.

Sample Tweet:

Join me at the <u>@GeneticMtnState</u> MSRGN Genetics Summit 2022: Momentum in the Mountains on November 9-10, 2022, as I present on [Session Name]. bit.ly/3dA6cOy