# **Promotional Toolkit**

## **MSRGN Genetics Summit 2022: Momentum in the Mountains**

## Key links:

* Twitter: [@GeneticMtnState](https://twitter.com/geneticmtnstate)
* Facebook: [@mountainstatesgenetics.org](https://www.facebook.com/mountainstatesgenetics.org)
* LinkedIn: [@mountainstatesgenetics](https://www.linkedin.com/company/mountainstatesgenetics/)
* Website: [mountainstatesgenetics.org/events/gs22/](https://www.mountainstatesgenetics.org/events/gs22/)

## Key dates:

* Virtual summit: November 9-10, 2022

## Graphics: ­

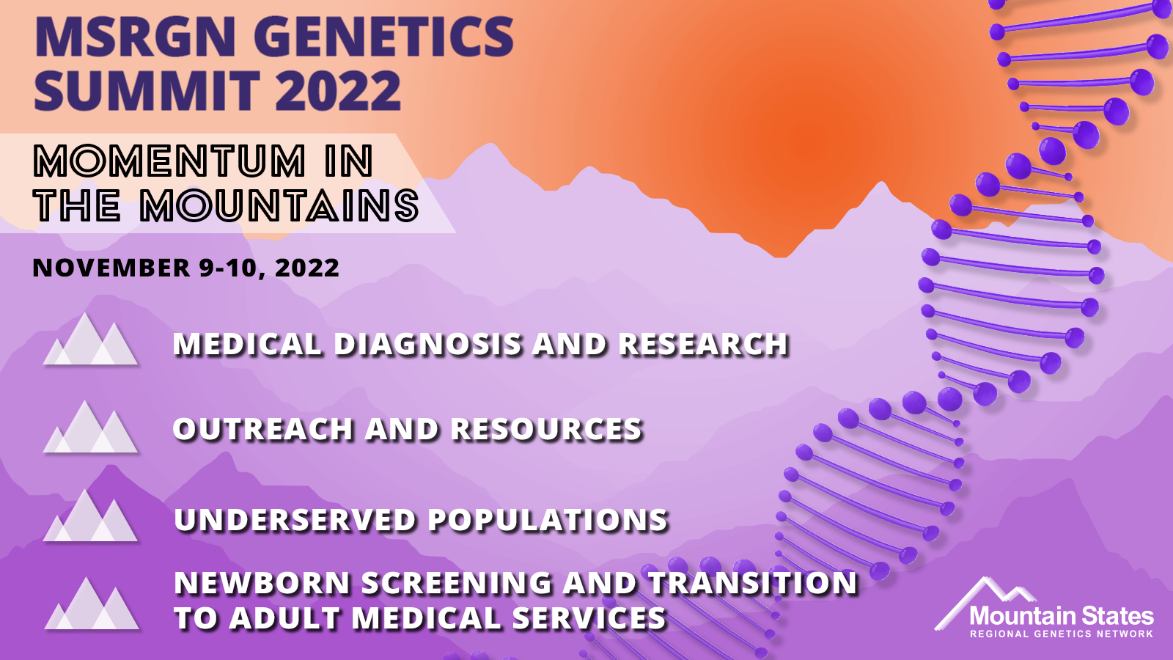
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## Sample Email/Newsletter copy:

MSRGN Genetics Summit 2022: Momentum in the Mountains

November 9-10, 2022 | 9:30am - 2:30pm MT / 10:30am - 3:30pm CT

The Mountain States Regional Genetics Network Genetics Summit 2022: Momentum in the Mountains is a virtual summit to educate, engage, and connect families, providers, and public health professionals around contemporary topics in genetics. During the summit distinguished speakers will cover a variety of timely genetics topics including medical diagnosis, outreach, underserved populations, newborn screening, transition to adult medical services, and more!

[Register now](https://bit.ly/3dA6cOy) to participate in the summit at no cost!

## Sample Facebook/LinkedIn posts:

Join Mountain States Regional Genetics Network November 9-10, 2022, for the MSRGN Genetics Summit 2022: Momentum in the Mountains, a virtual summit to educate, engage, and connect families, providers, and public health professionals around contemporary topics in genetics. During the summit distinguished speakers will cover a variety of timely genetics topics including medical diagnosis, outreach, underserved populations, newborn screening, transition to adult medical services, and more!

Register now to participate in the summit at no cost: bit.ly/3dA6cOy

Join Mountain States Regional Genetics Network November 9-10, 2022, for the MSRGN Genetics Summit 2022: Momentum in the Mountains, a virtual summit to educate, engage, and connect families, providers, and public health professionals around contemporary topics in genetics.

At the virtual summit, speakers will focus on:

* Medical Diagnosis & Research
* Outreach & Resources
* Underserved Populations
* Newborn Screening to Transition to Adult Medical Services

Register now to participate in the summit at no cost: bit.ly/3dA6cOy

## Sample Tweets:

Join [@GeneticMtnState](https://twitter.com/geneticmtnstate) for the MSRGN Genetics Summit 2022: Momentum in the Mountains, a virtual summit to educate, engage, and connect families, providers, and public health professionals around contemporary topics in genetics. Register to participate at no cost: bit.ly/3dA6cOy

Register for the [@GeneticMtnState](https://twitter.com/geneticmtnstate) summit to hear from distinguished speakers about a variety of timely genetics topics including medical diagnosis, outreach, underserved populations, newborn screening, transition to adult medical services, and more! bit.ly/3dA6cOy

# **Speaker Specific Content**

## Sample Facebook/LinkedIn posts:

​I’m excited to lead [Session Name] at the MSRGN Genetics Summit 2022: Momentum in the Mountains! Register at bit.ly/3dA6cOy to join me November 9-10, 2022, for the entire virtual summit.

I will be presenting on [Session Name] at the MSRGN Genetics Summit 2022: Momentum in the Mountains. Register at bit.ly/3dA6cOy to join me November 9-10, 2022, for the entire virtual summit.

## Sample Tweet:

Join me at the [@GeneticMtnState](https://twitter.com/geneticmtnstate) MSRGN Genetics Summit 2022: Momentum in the Mountains on November 9-10, 2022, as I present on [Session Name]. bit.ly/3dA6cOy