



# Genetic Ambassador July/August 2019 Call

Kristi Wees MS Chem  
Director of Consumer Engagement  
Social Media Coordinator  
MSRGN



# Mission:

To ensure that individuals with genetic disorders and their families have access to quality care and appropriate genetic expertise and information through facilitating a professional network of genetics clinics, key primary care practices, **consumer advocates**, and state health department resources.

*Funding: This work is supported by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) as part of an award totaling \$600,000.00 with 0 percent financed with non-governmental sources. The contents are those of the author(s) and do not necessarily represent the official views of, nor an endorsement, by HRSA, HHS, or the U.S. Government. For more information, please visit [HRSA.gov](http://HRSA.gov).*



# Hello!

## I am Kristi Wees

- Social Media Coordinator for MSRGN and MSGRC since 2012
- Consumer Engagement Director for MSRGN in 2018- present
- BS Chemistry Penn State and MS in Chemistry UCLA
- A mom to a child who doctors suspect had a mitochondrial disease
- My other hat- Patient Advocate for EmpoweredAdvocacy.com



# Mountain States Regional Genetics Network



## Genetic Ambassador Program

[www.MountainStatesGenetics.org](http://www.MountainStatesGenetics.org)



# Who is a Genetic Ambassador?

## WHO?

- Consumers of genetic services, and parents, family members, family leaders and individuals with genetic conditions who live in one of the states in our region:

Arizona  
Colorado  
Montana  
Nevada  
New Mexico  
Texas  
Utah  
Wyoming



# Genetic Ambassador Facebook Group



To Join- Email Kristi ([kwees@mountainstatesgenetics.org](mailto:kwees@mountainstatesgenetics.org))  
And she will send you an invite to your email (through Facebook).  
Please include the email address that you use for Facebook if it is  
different from the one you email her from)

# Save the Date: 2019 Genetics Summit



DNA artwork © Mallery Quetawki-Zuni Pueblo, 2007. All Rights Reserved.

  
Mountain States  
REGIONAL GENETICS NETWORK  
PRESENTS:

**2019  
GENETICS  
SUMMIT**

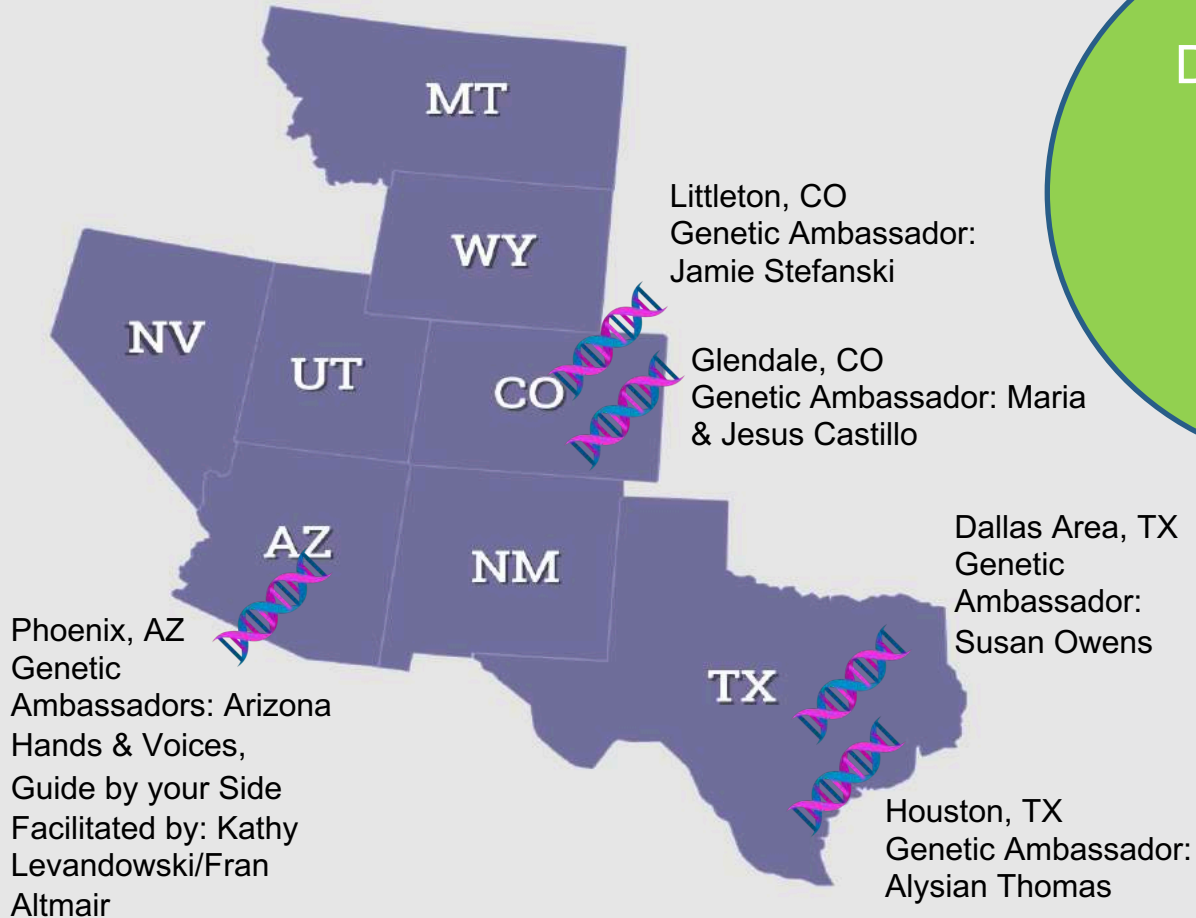
SEPTEMBER  
23-25

ALBUQUERQUE MARRIOTT  
2101 LOUISIANA  
BOULEVARD NE  
ALBUQUERQUE, NM 87110

For More Information:  
[www.MOUNTAINSTATESGENETICS.ORG](http://www.MOUNTAINSTATESGENETICS.ORG)

- ❖ September 23-25
- ❖ Albuquerque, New Mexico
- ❖ All Scholarships have been awarded!
- ❖ 12 Scholarship Recipients are Attending

# 5 Genetic Pop Ups Completed



Panel Discussion at the 2019 Genetic Summit on September 24th

Stay Tuned! More details coming about possible additional funding for MORE GENETICS POP-UPS





# October- New Call Format!

## Seeking YOUR Input!

### What do you want to learn?

- Trainings
- Speakers
- State Team Projects
- Advocacy Projects
- Upcoming Events in our region

Email Kristi With Suggestions  
[kwees@mountainstatesgenetics.org](mailto:kwees@mountainstatesgenetics.org)

# MSRGN Facebook Page and Twitter

The screenshot shows the Facebook profile page for the Mountain States Regional Genetics Network. The page features a blue header with the name and a search bar. Below the header is a navigation menu with options like 'Page', 'Inbox', and 'Notifications'. The main content area includes a profile picture of a DNA double helix, the organization's name 'Mountain States Regional Genetics Network', and a cover photo with a mountain range graphic. A 'Learn More' button is visible. The page also displays a 'Like' button, a 'Following' button, and a 'Share' button. A 'Create Post' section is present, along with a 'Write a post...' prompt. A 'Get More Page Likes' section is also visible, along with a 'Get More Learn More' section. The page is set to 'Public'.

[facebook.com/mountainstatesgenetics.org/](https://facebook.com/mountainstatesgenetics.org/)

The screenshot shows the Twitter profile page for the Mountain States Regional Genetics Network. The page features a blue header with the name and a search bar. Below the header is a navigation menu with options like 'Home', 'Moments', and 'Search Twitter'. The main content area includes a profile picture of a group of people, the organization's name 'Mountain States Regional Genetics Network', and a cover photo with a mountain range graphic. A 'Follow' button is visible. The page also displays a 'Tweets' section with a tweet from 'Mountain States Genetics' (@GeneticMtnState) about the APHA Annual Meeting. The tweet includes the text: 'Deborah Nyongesa, Graduate Research Asst working on the MSRGN Evaluation, presents a MSRGN poster: \*Expanding Access to Health Care and Achieving Health Equity: Improving Our Understanding of Communities Facilitates Better Intervention Design in the'. The page also displays a 'New to Twitter?' section and a 'Worldwide trends' section.

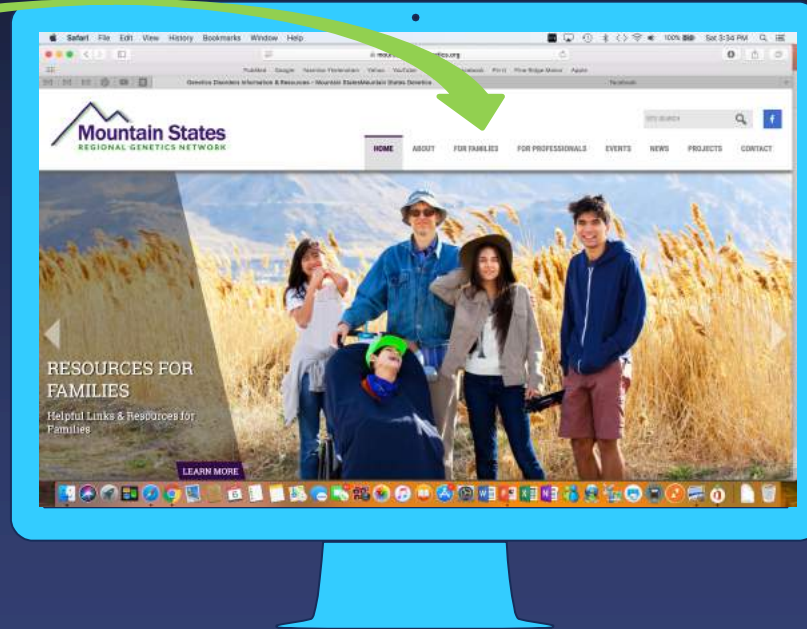
[twitter.com/GeneticMtnState](https://twitter.com/GeneticMtnState)



# www.MountainStatesGenetics.org

under FOR FAMILIES TAB:

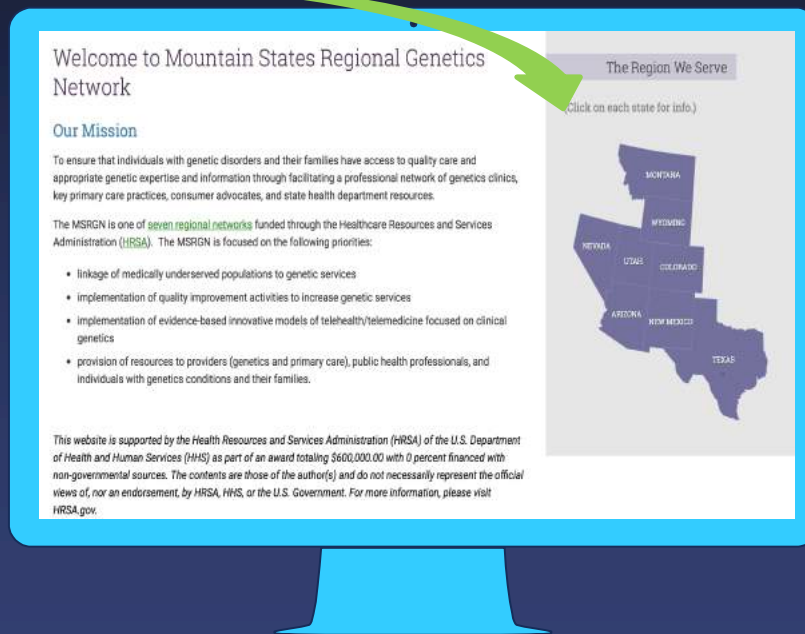
- “Genetic Ambassador” Drop Down
- “Your Genetics Questions Answered” Drop Down



# www.MountainStatesGenetics.org

## STATE TEAM PAGES-

- Find info for your state
- Do you have a genetic resource your state team needs to know about in your state... let us know!



# Thanks!

## Any questions?

You can find me at

- [kwees@MountainStatesGenetics.org](mailto:kwees@MountainStatesGenetics.org)
- 281-831-3481 (text or call)

