

Genetics Pop-Up Promotion Bingo

P O P U P

Post about the Genetics Pop-Ups in 5 family Facebook groups in your state and tag MSRGN.

Reach out to 2 family support groups in your state and ask them to send Pop-Ups flyer in a newsletter or post on social media.

Print 5 flyers, post them around your town in places families go (library, YMCA, pre-schools, kid activity).

Make a video clip (1-3 min. in length) to promote the Pop-Ups and share 1 place online (tag MSRGN).

Post 4 times about Genetic Pop-Ups on Twitter and tag MSRGN: @GeneticMtn State .

Print 15 flyers and deliver them to 3 Pediatricians'/PCP's offices in your state or call and get emails to send e-flyers to 3 Peds/PCP offices.

Call your local Early Childhood Intervention (birth-3) and invite them to attend AND ask them to invite families they serve by sharing e-flyers.

Deliver 10 flyers to 3 pre-schools in your area (either virtually or printed).

Connect with the Parent to Parent group in your state and ask for their help in sharing in a newsletter and on social media.

Connect with 2 parenting groups (Mom's group, Dad's group) in your state and invite them and ask they share the e-flyer with their group.

ANOTHER IDEA YOU HAVE FOR PROMOTION (check with Kristi for approval first).

Contact your local or state WIC office and ask if they will share the e-flyer (or print version) with those they serve.

Connect with your state Family Voices chapter or (F2FHIC) and ask for their help in sharing in a newsletter and on social media.

Make a list of 10 state or local groups found on Twitter or FB that work with children and message them individually (through Twitter/FB DM) inviting them to the Pop-Up and ask them to share the e-flyer with the families they serve.

Post 4 different posts on different days on your own social media platforms about the Pop-Ups and tag MSRGN.

If selected as a Pop-Up Promoter, a \$100 stipend will be paid out upon completion and documentation of 8 of the 15 "promotional activity" boxes between 1/18/22- 3/14/22. Documentation/Invoice is due 3/21/22.

Genetics Pop-Up Promotion Documentation

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5 family Facebook groups

2 family support groups

5 flyers around your town

Video clip and post 1 in place

4 Twitter posts

3 Pediatricians' offices

Early Childhood Intervention (birth-3)

3 pre-schools

Parent to Parent group

2 parenting groups

OTHER (check with Kristi First)

WIC office

Family Voices chapter or (F2FHIC)

10 state or local groups that work with children

4 different posts on your own social media

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