



## MSRGN Genetics Summit 2023: PEAK Performance

October 11-12, 2023 | Virtual

# Exhibitor Prospectus

## About MSRGN

[The Mountain States Regional Genetics Network \(MSRGN\)](#) is a federally funded network comprised of members from 8 states (AZ, CO, MT, NV, NM, TX, UT, WY) with a shared mission to increase access to genetics services in our region.

We ensure that individuals with genetic disorders and their families have access to quality care and appropriate genetic expertise and information through facilitating a professional network of genetics clinics, key primary care practices, consumer advocates, and state health department resources.

The MSRGN is one of seven regional networks funded through the Healthcare Resources and Services Administration (HRSA). The MSRGN is focused on the following priorities:

- linkage of medically underserved populations to genetic services;
- implementation of quality improvement activities to increase genetic services;
- implementation of evidence-based innovative models of telehealth/telemedicine focused on clinical genetics;
- provision of resources to providers (genetics and primary care), public health professionals, and individuals with genetics conditions and their families.



# About the MSRGN Annual Genetics Summit

The MSRGN Annual Genetics Summit aims to educate, engage, and connect families, providers, and public health professionals around contemporary topics in genetics, with a focus on the following objectives:

- Identify the most recent medical knowledge and state, regional, and national initiatives in the field of the pediatric genetic services.
- Describe genetics topics such as clinical best practices, health care policy, reaching underserved populations, and telegenetics.
- Identify available resources and enable networking across regional stakeholders to increase access to genetic services, especially to underserved populations.

While the work of MSRGN is primarily done within our 8 member states, the annual virtual summit draws hundreds of participants from across the nation.

The 2023 MSRGN Summit is being held virtually on October 11-12, 2023 from 10:30am – 4:30pm CDT. The theme for the 2023 summit is “PEAK Performance,” with presentations focusing on:

- **P** Primary Care & Genetics
- **E** Emotional Perspectives of Genetics
- **A** Access to Genetics Care for Underserved Populations
- **K**aryotypes to Knockouts (Genetic Testing & Research)

***This was the best virtual conference I have attended – interesting content, well organized, and perfect amount of communication.***

**– 2022 Summit Attendee**

## Exhibitor Benefits & Fees

Benefits to being an exhibitor at the 2023 MSRGN Genetics Summit include:

- Recognition on summit registration website
- Virtual exhibitor page within the summit attendee website, accessible for up to 3 months post-summit
- Complimentary summit registration for up to two exhibit booth staff, inclusive of:
  - Access to summit presentations
  - Opportunity to interact with summit attendees through chat, virtual meetings, and messaging during the Summit
- Post-Summit report of any inquiries or leads generated during the Summit

The 2023 MSRGN Genetics Summit will not have dedicated exhibit times. Attendees will be able to visit your booth at any time during the summit and for as long as the attendee website is active (up to 3 months post-summit). Attendees will be particularly encouraged to visit exhibitors during a 45-minute mid-day break from 1:10 – 1:55pm CDT on both days of the summit.

Exhibitor Type	Fee
For-profit / Corporate Organization	\$500
Non-profit / Family Support Organization	\$50
State or Federal Partner	Please contact Stephanie Ondrias at <a href="mailto:sondrias@texashealthinstitute.org">sondrias@texashealthinstitute.org</a> or 979-541-9984.

# Exhibitor Application

Please complete the following pages and submit by email to Stephanie Ondrias ([sondrias@texashealthinstitute.org](mailto:sondrias@texashealthinstitute.org)) by Friday, September 8, 2023. Your application will be reviewed by the MSRGN Summit Planning Committee and you will receive a response within 2 weeks of your application date.

## Exhibitor Type & Commitment Amount

For-profit / Corporate Organization: \$500

Non-profit / Family Support Organization: \$50

State or Federal Partner:

*If you are a state or federal partner and have not yet contacted us, please contact Stephanie Ondrias at [sondrias@texashealthinstitute.org](mailto:sondrias@texashealthinstitute.org) or 979-541-9984 to discuss a custom amount before proceeding.*

## Virtual Booth Preference

Yes, we would like up to 2 staff members to attend the summit, virtually staff our booth, and interact with attendees (*an exhibitor how-to guide will be provided*)

No, we do not want to have staff members virtually staff our booth or interact with attendees (*a non-interactive exhibitor profile will still be visible to attendees*)

Unsure – need more information

## Exhibitor Information

Company / Organization Name:

Website:

Address:

City:

State:

ZIP:

## Primary Contact Information

Name:

Job Title:

Email:

CC/Admin Email (if applicable):

Phone (work):

Phone (cell):

## Preferred Form of Payment

Once your application has been approved, you will be invoiced for the commitment amount indicated above.

Credit Card

Check

## Exhibitor Agreement

**Payment:** Under the terms of this agreement, the exhibitor agrees to pay the total fee within 30 days of receipt of an invoice. It is understood that failure by the exhibitor to remit balance due by said date shall render this agreement invalid.

**Cancellation Policy:** Any exhibitor or other participant who cancels all or part of purchased exhibit space prior to August 11, 2023, shall receive a full refund, less a \$50 administrative fee. If cancellation in whole or part is made on or after August 11, 2023, the exhibitor shall be liable to THI, as liquidated damages, for the unpaid balance of the total value of the cancelled exhibitor commitment. Cancellation requests must be submitted in writing to [sondrias@texashealthinstitute.org](mailto:sondrias@texashealthinstitute.org).

We understand this application becomes a contract when signed by us and accepted by Mountain States Regional Genetics Network. We have read and agree to abide by the terms as outlined in the application and agreement.

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Printed Name

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Job Title

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Authorized Signature

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Date

