

## **Promotional Toolkit**

**MSRGN Genetics Summit 2023: PEAK Performance** 

### Key links:

Twitter: @GeneticMtnState

• Facebook: <a>@mountainstatesgenetics.org</a>

• LinkedIn: <a href="mailto:omountainstatesgenetics">omountainstatesgenetics</a>

• Website: <u>www.mountainstatesgenetics.org/events/gs2023/</u>

#### Key dates:

• Virtual Summit: October 11–12, 2023

### **Graphics:**



MSRGN GENETICS SUMMIT 2023
PEAK PERFORMANCE
OCTOBER 11-12, 2023

Mountain States
REGIONAL GENETICS NETWORK



## Sample Email/Newsletter copy:

MSRGN Genetics Summit 2023: PEAK Performance

October 11–12, 2023 | 9:30 a.m.– 3:30 p.m. MT / 10:30 a.m.– 4:30 p.m. CT

The Mountain States Regional Genetics Network Genetics Summit 2023: PEAK Performance is a virtual summit to educate, engage, and connect families, providers, and public health professionals around contemporary topics in genetics. During the summit, distinguished speakers will cover a variety of timely genetics topics including primary care, emotional perspectives, access to genetics care, karyotypes to knockouts, and more!

Register now to participate in the summit at no cost!

# **MSRGN GENETICS SUMMIT 2023**

# PEAK PERFORMANCE

**OCTOBER 11-12, 2023** 



#### Sample Facebook/LinkedIn posts:

Join Mountain States Regional Genetics Network October 11–12, 2023, for the MSRGN Genetics Summit 2023: PEAK Performance, a virtual summit to educate, engage, and connect families, providers, and public health professionals around contemporary topics in genetics. During the summit, distinguished speakers will cover a variety of timely genetics topics including primary care, emotional perspectives, access to genetics care, karyotypes to knockouts, and more!

Register now to participate in the summit at no cost: bit.ly/MSRGN23

Join Mountain States Regional Genetics Network October 11–12, 2023, for the MSRGN Genetics Summit 2023: PEAK Performance, a virtual summit to educate, engage, and connect families, providers, and public health professionals around contemporary topics in genetics.

At the virtual summit, speakers will focus on:

- Primary Care and Genetics
- Emotional Perspectives of Genetics
- Access to Genetics Care for Underserved Populations
- Karyotypes to Knockouts (Genetic Testing and Research)

Register now to participate in the summit at no cost: bit.ly/MSRGN23

Register today to earn continuing education credits at the MSRGN Genetics Summit 2023: PEAK Performance for no additional cost! Join Mountain States Regional Genetics Network October 11–12, 2023, for the virtual summit to educate, engage, and connect families, providers, and public health professionals around contemporary topics in genetics.

Learn more about the summit and CEU opportunity: <a href="bit.ly/MSRGN23">bit.ly/MSRGN23</a>

# **MSRGN GENETICS SUMMIT 2023**

# PEAK PERFORMANCE

**OCTOBER 11-12, 2023** 



#### Sample Tweets:

Join <u>@GeneticMtnState</u> for the MSRGN Genetics Summit 2023: PEAK Performance, a virtual summit to educate, engage, and connect families, providers, and public health professionals around contemporary topics in genetics. Register to participate at no cost: <u>bit.ly/MSRGN23</u>

Register for the <u>@GeneticMtnState</u> summit to hear from distinguished speakers about a variety of timely genetics topics including primary care, emotional perspectives, access to genetics care, karyotypes to knockouts, and more! <u>bit.ly/MSRGN23</u>

Join <u>@GeneticMtnState</u> to earn continuing education credits at the MSRGN Genetics Summit 2023: PEAK Performance for no additional cost! Learn more about the summit and CEU opportunity: <u>bit.ly/MSRGN23</u>

# **Speaker Specific Content**

## Sample Facebook/LinkedIn posts:

I'm excited to lead [Session Name] at the Mountain States Regional Genetics Network Genetics Summit 2023: PEAK Performance! Register at <a href="https://bit.ly/MSRGN23">bit.ly/MSRGN23</a> to join me October 11–12, 2023, for the entire virtual summit.

I will be presenting on [Session Name] at the MSRGN Genetics Summit 2023: PEAK Performance. Register at <a href="bit.ly/MSRGN23">bit.ly/MSRGN23</a> to join me October 11–12, 2023, for the entire virtual summit.

**MSRGN GENETICS SUMMIT 2023** 

PEAK PERFORMANCE

**OCTOBER 11-12, 2023** 



### Sample Tweet:

Join me at the <u>@GeneticMtnState</u> MSRGN Genetics Summit 2023: PEAK Performance on October 11–12, 2023, as I present on [Session Name]. <u>bit.ly/MSRGN23</u>