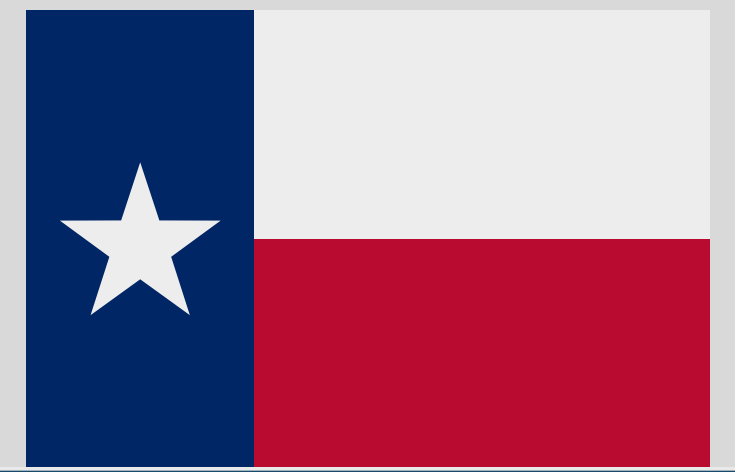


All about the Texas State Team



Melissa Fox (2020-2022)
KC Singletary (2020-2021)
Daphne Fulton (2021-2022)

2020-2022

Year 4: 2020-2021

The Texas team purchased \$200 in postcard stamp postage to mail the postcards they planned to design in year 5.



Year 5: 2021-2022

In year 5, a subgroup formed out of the Texas state team of individuals who were interested in exploring the manner in which a genetic diagnosis is delivered to a family. The group has become known as the HOPE group for families and this group went on to advocate for a speaker on this topic (Laila Andoni) at the 2021 Genetics Summit. Their work now continues with Laila and a few new members from Utah who have joined the conversation.

MOU with Intern... 2021

The Texas team paid a public health student intern to work on compiling an Excel spreadsheet of addresses for primary care offices in Texas.



Facebook Advertising

The Texas team had plans for a large Facebook advertising campaign in Year 5, which they are still working on and will perhaps pick back up in year 6.

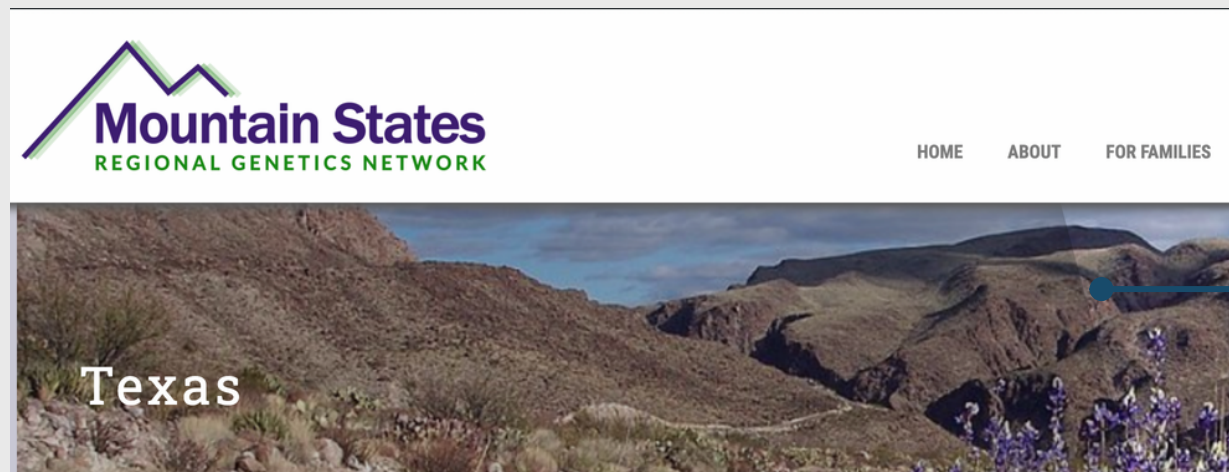


State Team Webpage

The Texas team updated their website in 2022 and hope to feature their postcard design (once it is finished in Year 6).

Momentum...stay tuned

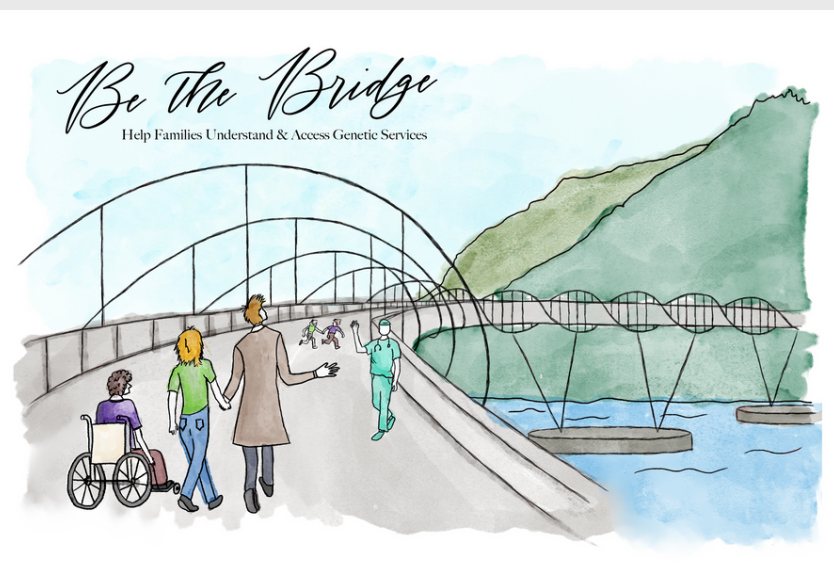
The Texas Team has a postcard design in process for a mailing to primary care professionals in Year 6.



www.MountainStatesGenetics.org/Texas

All about the Texas State Team: Part 2

2022-2024



Year 6: 2022-2023

For grant year 6 the Texas team distributed 600 Mountain States Regional Genetics Network logo postcard with QR code leading to the Texas State Team page with the tag line “Be the Bridge: Help Families Understand & Access Genetic Services” to pediatricians across the state,

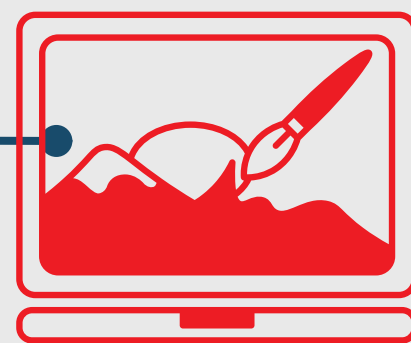


Facebook Campaign: Be the Bridge

The Texas team launched a Facebook marketing campaign with the same graphic and tagline as the postcard as well as ordered magnets with the postcard design and QR code to distribute in grant year 7.

MOU with 2 Interns... 2022

The Texas team paid a prospective genetic counseling student and a graphic artist to help with the mailer. The graphic artist designed the team's post card and the student intern populated a spreadsheet with 600 mailing addresses for clinics across the state for Pediatric primary care providers.



Time 4 Genetics

The Texas team recruited 3 clinics to the Time 4 Genetics Initiative to educate primary care providers in their state.

Year 7: 2023-2024



Going into grant year 7 the Texas team plans on using their funds to purchase a booth and support team member travel to have a presence at the Texas AAP conference (Texas Pediatric Society), to distribute the "Be the Bridge" magnets printed in grant year 6 and remaining postcards.

Remaining Funds

With any remaining state team funds the Texas team will explore attending other state based conferences that will reach pediatric providers with their "Be the Bridge" message and resources.